

Value Proposition

Realtor® Association of Sarasota and Manatee

Members of the Realtor® Association of Sarasota and Manatee have access to a wide array of benefits, tools, real estate market data, educational opportunities and discount programs designed to help you be more successful in the real estate market. Some of the valuable programs and services you receive with your membership include:

Education

Our Association provides relevant education and legal resources that help you build your skills through training that leads to more opportunity, knowledge and success.

- Continuing Education and Designation Training
- Personal Growth and improved Business Skills
- Low cost courses taught by accomplished professionals
- Current Updates on Changes affecting Industry
- Contract Training
- Information on International Market
- Leadership Training

Information

Getting and sharing information is powerful and, as a member of our Association you will receive the most current updates giving you the benefit of the knowledge and expertise of 6000 professionals who work together.

- Statistical information on local, state & national levels
- Monthly Magazine
- Weekly updates
- Trade Association Website

Advocacy

Advocating for key issues relevant to the community and sponsoring Community projects continues support of the "American Dream" for you and your customers. There is strength in our numbers.

- Promulgate Public Policy & Legislative Issues
- Ensures we have a Political Voice by supporting regulatory legislation and elected officials that support consumer property rights
- Up-to-date information on government/legislative issues that promote private property rights

Public Relations

Our Association improves public awareness of the vital role the Association and its members play in the communities it serves.

- Voice to the Public and Media on Realtor® involvement in Community and other activities
- Informing the Public about the value the Realtor brings to the transaction

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Professionalism

Our Association promotes higher standards of professionalism, integrity and accountability.

- Enforcement of the Code of Ethics
- Providing dispute resolution, arbitration and mediation

Industry Connections

Realtors and Business Partners are given unlimited opportunities to develop relationships and be involved in collaborative leadership roles that foster business development.

- Learn from peers
- Promote properties and learn about neighborhoods at MLS Express
- Connect Realtors and Business Partners to encourage development of business and referrals
- Advertising and sponsorship opportunities

Member Benefits

Our Association provides discounts and special offers on products and services that save our members money and time.

- Discounts on office services, transaction management, memberships and insurance
- More than 25 Business Partner discounts