

Written Committee Reports

March 2017

Business Partner Committee:

The 1st Quarter Smart Lunch "Helpful Hints: The Inside Scoop!" was held on February 22nd with a good turn out and great lunch buffet. The Business Partners are gearing up to host Spring Fling at the South location on March 22nd. Gecko's on SR64 was held February 8th, which had a good turnout. The next Gecko's on Hillview is February 28th and March 28th and Gecko's on SR64 is May 10th

Commercial Investment Division:

Current membership: 353. CID's March General Membership Meeting is a Manatee County update from County Commissioner Betsy Benac. CID held the Inaugural CID Clay Shoot on February 24th with all proceeds benefiting the Boys and Girls Club of Sarasota.

Community Outreach:

Committee reviewed and selected projects for 2017. Projects selected are: Children's Healthy Pantry, Feeding Empty Little Tummys, Manatee County Habitat for Humanity, Habitat for Humanity Sarasota, Sarasota YMCA (Frank G. Berlin, Sr. Branch), Heroes' Welcome Home, Tiny Hands Foundation, Keep Sarasota County Beautiful, Special Olympics – Manatee County, Boys & Girls Clubs of Manatee County and the Boys & Girls Clubs of Sarasota County. More information for each can be found at www.myrasms.com/rasmgivesback. The first project is to help with parking for the Sarasota YMCA at the Orioles home game on Saturday, March 11.

Facility Task Force:

A purchase contract was executed on a 1.18 acre parcel near the Riverwalk in Bradenton on February 9th. A Pre-App meeting was scheduled on February 28th with planning staff and department heads at the City of Bradenton to learn if staff has any requirements under Form Based Code that could impact the feasibility of the property for us.

Global Business Committee:

The Jump Start Your Global Business seminar on February 9th had 86 in attendance. "Doing Business with Customers from the U.K., Germany, Canada and Colombia" will be held on March 9th. Lawrence Yun will be the keynote speaker for the International Conference on Sept. 13th. The GBC Facebook page has been revamped. Chuck Bonamer will teach "At Home with Diversity" on July 13th (7 hours CE as well as the AHWD certification). A new GBC sponsorship form has been drafted. Membership stands at 372, with a goal of 400 by year's end.

Grievance Committee:

One Request for Arbitration was reviewed and forwarded for a hearing.

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Leadership Academy:

Interviews were held in February and 11 candidates were selected. The first program will be March 6th at Arlington Park, when UCF Continuing Education will present their "low ropes" course for the second year.

Member Benefits Committee:

RASM signed an agreement with RealSatisfied, a customer satisfaction platform that empowers you with the detailed insight required to ensure consistent, long-term success. RealSatisfied allows you to share your customer satisfaction ratings and client testimonials using the most open syndication technology on the planet. The FREE subscription provided to RASM Realtors® allows unlimited ratings and 3 testimonials. Members desiring more than three will have the option to upgrade for \$79 per year (normally \$99). More details in March.

Member Engagement Committee:

Work on Value Proposition Video clips with 2 Minute Films continues. Committee meets in March to review a mini-campaign that will be used when promoting the video series. Members were invited to submit proposals for the Neighborhood Spotlight in the magazine. Submission will be reviewed by the Committee in March to establish a schedule.

MLS Express Committee:

The MLS Express meetings are very active in the new year! Zone One East at the Lakewood Ranch Office on February 2nd had excellent attendance. Zone One West on February 15th (8th time at the Bradenton Country Club) featured guest speaker Rick Yocum, Executive Director of Humane Society of Manatee County, who spoke about the impact of pets on area property values. The remaining Zones in February experienced higher than average attendance and properties on tour, with the Zone 4 (Siesta and South of Clark Rd) having 80 on tour.

Professional Development:

Members volunteered to make announcements at New Member Orientation and MLS Express, and to monitor GRI and CE classes. There will be three sessions held in Property Management: a Landlord Tenant Bootcamp will offer 2 hours of CE; a panel discussion will focus on the importance of the property management agreement and owner relationships; and a roundtable discussion for the third session. Watch for details and dates. The Sustainability Subcommittee will hold their first event on April 26th, touring Babcock Ranch. Bus transportation will be available for \$20 departing from the Cattlemen location. Only 30 seats will be available for the bus. NAR's Green designation course will be offered on June 13th and 14th. The Gold Key RE Professionalism seminar (7 hours of CE) is scheduled for March 20th with GRI Instructor Cynthia DeLuca.

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Public Policy Committee:

RASM on the ROAD – Meet Your Mayor series will host the first stop on Friday, March 24 at 9am at the Manatee County Public Library.

RPAC Committee:

	2017 - YTD
Investors	1,368
Participation	25%
Funds Raised	\$135,432
Percent of Goal	111%
Major Investors	5
President's Circle	2

A participation goal tracker is now up on the digital announcement screens in both RASM locations. In an effort to increase participation, RASM will have MFR add a voluntary \$20 RPAC Investment line to their dues billing.

Realtor–Attorney Joint Committee:

The March 15th seminar, at the North office, will feature a “before and after” skit of a mock closing. Articles for the magazine are scheduled for several months in advance. The topic for the April 12th seminar will be Alta, CD and Title Insurance. Free seminars on the new changes for the FR/Bar contract will be held on March 23rd at the North office and March 29th at the South office.

Scholarship Committee:

The deadline for 2017 applications is April 7th. The Committee contacted local high school counselors. Interviews for selected applicants will be held on April 27th. More information can be found at www.myrasm.com/scholarships

YPN Committee:

Members volunteered at the Bridge a Life at the Superhero 5k on February 18th. Coffee Talk event to be held on March 8th from 3 – 5 p.m. at Buddy Brew Coffee will feature “The Art of Small Talk” with Steve Zeris. Lip Sync Battle Fundraiser is scheduled for May 2nd at McCurdy’s Comedy Theatre. We are accepting sponsors and participants to perform. Tickets go on sale on March 1st. The Lip Sync Fundraiser proceeds benefit Heroes’ Welcome Home and the RASM Scholarship Program.