

Written Committee Reports

July 2017

Business Partner Committee:

Business Partner After Hours event on Hillview had a good turnout in June. The next event at Gecko's on Hillview is July 25 and on SR64 August 9th. Summerfest Business Partner Expo will be held at Manatee Technical College August 23rd from 4:30-7:00pm.

Community Outreach:

The group is collecting individual mac & cheese cups during the month of July for Feeding Empty Little Tummys (FELT). Sarasota Habitat for Humanity remodeling project has begun. The next build day is Saturday, July 15. The Committee is supporting Tiny Hands Foundation at the Back-to-School backpack brigade on August 5 at the Boys & Girls Clubs of Sarasota County.

Facility Task Force:

The application to vacate a portion of 3rd Ave is still in process, waiting for some of the utilities to provide estimates for relocating their facilities. Meanwhile, the engineering firm and the architect met and began the process of developing documents to file for administrative approval under the Form Based Code.

Global Business Committee:

The CIPS series of courses started on June 26 with "Local Markets," and continued on June 27 with "Transaction Tools." Membership stands at 385 and the goal is 400 by year's end. Carla Rayman taught a two-part Proxio seminar on June 8 which was well attended. Finishing touches are being made in the development of the International Conference on Sept. 13. The At Home with Diversity seminar will be held on July 13.

Grievance Committee:

The Committee met in June and reviewed one ethics complaint and one Request for Arbitration and dismissed both complaints.

Member Benefits Committee:

The committee is conducting more research on "MyCondoPlans" and will report in August.

Member Engagement Committee:

Continue to be on the lookout for RASM & YOU video series! Videos are released each month. Visit www.myrasm.com/you. The next meeting will focus on engaging with new members.

MLS Express Committee:

The MLS Express meetings have been slowing a bit as the Summer comes. Zone One West was not held this month as the Bradenton Country Club had a conflict on the meeting date scheduled for June. The Committee will be meeting in July to discuss several issues, including increasing Agent participation at not only the meetings but also at the listings that are being held open and further the feasibility of enforcing the Zone boundaries to encourage better attendance.

Professional Development Committee:

Committee members volunteered to make announcements at Orientation, MLS Express, and to monitor GRI and CE classes. Leadership Academy participants were bused on June 20 to a FREC meeting in Orlando. They were welcomed and introduced by Sarasota Commissioner Tom Luzier. On June 23, they attended the District 13 Conference. They are in the process of seeking sponsors to fund their sustainability project. The Boot Camp seminar, "Writing and Negotiating a Contract" was held on June 21 and attracted 74 attendees. The next Boot Camp seminar will be on July 19, "Securing A Listing", taught by Robert Milligan. The second Property Management seminar was held on June 21, with 26 agents attending. Session 3 will be a roundtable discussion. A certificate will be presented to those who have completed all 3 seminars in the series. The GREEN designation 2-day course was held on June 13 & 14. A small class of 10 attended and was taught by David Wyant. Despite the low attendance, it was interesting to find out that this was the only GREEN designation course in Florida this year that had not been cancelled. The Professional Development Chair, Alex Krumm assembled a cross-section of committee leadership to address ways to increase attendance at seminars. Another meeting will be held on June 20 to refine suggestions to include budget costs to be submitted for consideration in the 2018 budget.

RPAC

Casino Night on June 16th was a big success, netting over \$18,000 for RPAC, including some new Major Investors.

Realtor–Attorney Joint Committee:

The next seminar will be held on July 12: "Residential Real Estate Transactions after the Great Recession in the Post-Foreclosure Era." There is also a two-part review of the FR/Bar Contract being held on July 19 and August 2.

Scholarship Committee:

The Committee hosted a special ceremony to congratulate the 2017 RASM scholarship recipients. Four of the six recipients were there to accept their award. Checks were sent to each of the recipient's schools. The committee will meet soon to plan for fundraising.

YPN Committee:

The Committee hosted a Theater Tour on June 22 at the Sarasota Opera House and Florida Studio Theatre. The next event is a 3-year Anniversary Party on July 20 at Evie's Tavern on Bee Ridge. Shortly after that, the Committee is hosting a "Selling the Keys" panel on August 4. The Panel will feature known Realtors® from some of the local keys like Siesta, Longboat, Lido and Casey. YPN is also collaborating with the Young Professionals Group (Greater Sarasota Chamber of Commerce) and the Young Leaders Alliance (Lakewood Ranch Business Alliance) to present a First Time Home Buyers Seminar. Speakers are being reviewed by the subcommittee to finalize the presentation. YPG is helping with promotions of the event. The event will be held at the south office on August 30 from 6:30 – 8:00 p.m.